Buildings of Excellence: Cost Trends in New York State Clean and Resilient Multifamily Construction

PhiusCon 2023 Houston, Texas November 10, 2023 Gwen McLaughlin Project Manager NYSERDA Nate Heckman, AIA Associate Technical Consultant Resource Refocus



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NYS & NYSERDA

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New York State & NYSERDA Goals and Initiatives

The Climate Act:

- Zero-emission electricity sector by 2040
- 70 percent renewable energy generation by 2030
- Reducing greenhouse gas emissions by 85 percent from 1990 levels by 2050
- Reducing on-site energy consumption by 185 trillion BTUs of end-use energy savings by 2025
- At least 35 percent, with a goal of 40 percent, of the benefits of clean energy investments are directed to disadvantaged communities

NYSERDA:

- Serves as state energy office
- Promotes energy efficiency, renewable energy, and emissions reduction across New York's economy and energy system
- New Construction Program: advancing high performance carbon neutral buildings across residential and commercial sectors



Dekalb Commons, Brooklyn, NY - Imagery Credit: Rendering by Nightnurse Images courtesy of Magnusson Architecture and Planning

Buildings of Excellence Competition Overview

Competition and Program:

- Launched in 2019
- First three rounds of Competition have awarded \$48 million to 56 projects
- 70 percent of award winners provide affordable housing
- Collaboration between architects and developers
- Create clean, resilient, and carbon neutral multifamily buildings that are healthy and safe for occupants at predictable costs
- Innovation, replicability, and scalability
- Blue Ribbon for Design Excellence Award
 - Materiality, structural systems, construction technology selections, building design function, site context, and ways to make the spaces comfortable and pleasing for the occupants



Bethany Terraces Senior Housing, Brooklyn, NY - Imagery Credit: Paul A. Castrucci, Architects PLLC

Buildings of Excellence Competition Current Activities

Overview:

- BOE Round 4 closed in Sept 2023
- Anticipate announcing winners in Q1 2024
- Early Design Stage Funding RFP
 - Seeks to build the practice and proficiency of design firms in the carbon neutral space.
 - Reduces barriers and soft costs that design firms may face
 - Open Enrollment Program available through June 2024



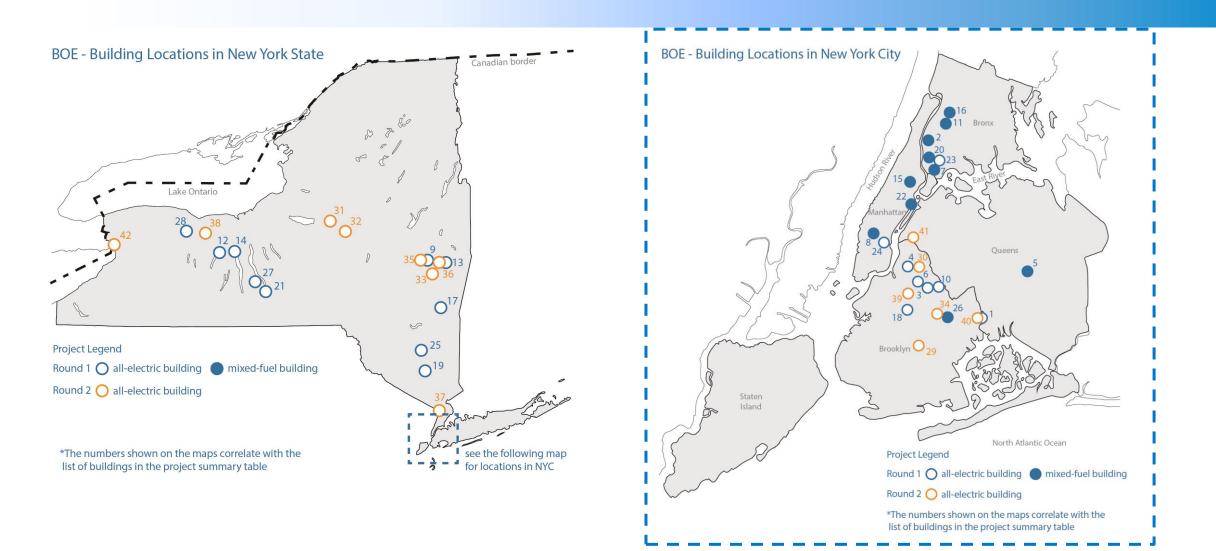
Solara Apartments, Rotterdam, NY – Imagery Credit: Photo Courtesy of Harris A. Sanders Architects, P.C., and Black Mountain Architecture

The Buildings of Excellence (BOE) Competition was initiated by NYSERDA in 2019 to recognize and reward the design, construction, and operation of clean and resilient multifamily buildings that are healthier, more comfortable, and more resilient.

425 Grand Concourse, Bronx, NY Rendering by Dattner Architects / Synoesis, LLC



BOE Project Overview



NYC and Upstate BOE Projects



Dekalb Commons, Brooklyn, NY Rendering by Nightnurse Images courtesy of Magnusson Architecture and Planning



Bushwick Alliance, Brooklyn, NY Rendering by STAT Architecture



425 Grand Concourse, Bronx, NY Rendering by Dattner Architects / Synoesis, LLC



Park Avenue Green, Bronx, NY Rendering courtesy of Curtis + Ginsberg Architects



Village Grove, Trumansburg, NY Rendering by HOLT Architects PC and Ithaca Neighborhood Housing Services, Inc.



West Side Homes, Buffalo, NY Rendering by Stieglitz Snyder Architecture – A LaBella Company



Baird Road Apartments, Fairport, NY Rendering by SWBR Architecture, Engineering & Landscape Architecture PC

BOE Project Size

Project Height (Number of Stories)

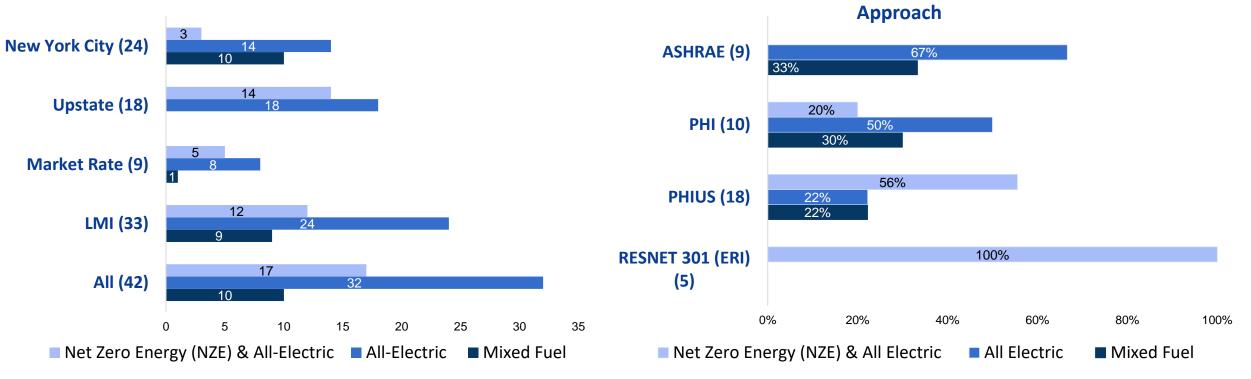


Phius Projects

All-Electric and Net Zero Energy Trends



rends by Category All-Electric and Net Zero Energy Trends by Modeling



Qualitative Analysis

- **Planning and Design Approach:** Goals and motivations, project team compositions, design considerations, and replicability.
- Energy Efficient, Carbon-neutral Design: All-electric systems, building envelope, lighting, and renewable energy and storage.
- **Building Operations:** Installation and commissioning, occupant engagement, and smart building technology and energy management.
- Design Quality and Non-Energy Benefits: Target occupants, adaptive reuse, occupant health, comfort and productivity, and resiliency.



Planning & Design Approach Takeaways

1 Goals and Motivations

The most frequently stated goals were to create a building that enhances the lives of residents and provide more affordable housing

Z Integrated Teams

Integrated and experienced project teams are critical to the success of highperformance design and construction

3 Design Feasibility

Passive House design is possible in urban areas and high-rise construction, and is a feasible practice for the LMI rental market

4 Replicability

Project teams with a focus on replicability note the importance of creating models for future developments to create a pathway for others to follow

Design Quality & Non-Energy Benefits Takeaways

1 Occupant Demographics

Z Adaptive Reuse

Many design teams aimed to support specific disadvantaged communities, such as formerly housing challenged, low-income seniors, and people with chronic illnesses. Teams noted the importance of including a Passive House consultant and a properly trained general contractor in the early design phases. Most projects are located within walking distance of public transportation and/or provide access to community amenities and resources.

Site Context

4 Occupant Health, Comfort, and Productivity

All projects were designed to deliver a higher indoor environmental quality of living.

5 Resiliency

Resiliency features include maintaining stable internal temperatures, planning for electrical power outages, providing continuous access to clean water, and more.

Occupant Health, Comfort, and Productivity

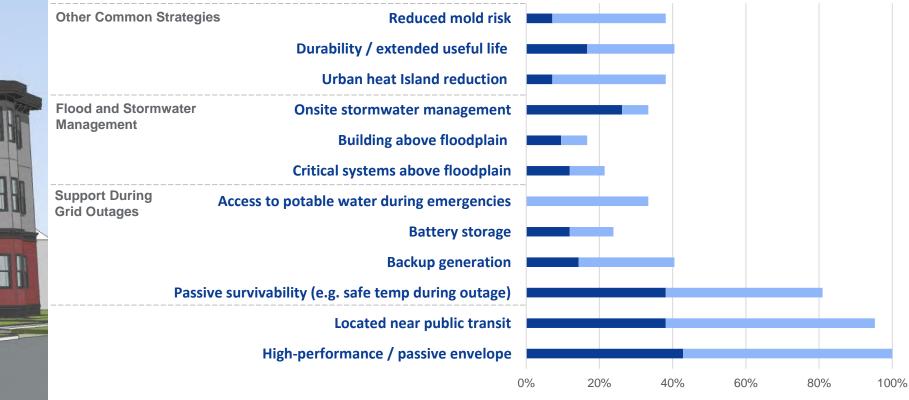
Key Design Benefits:

- **Thermal Comfort:** Teams noted that superior envelope construction and HVAC systems work together to provide balanced temperatures within each unit.
- **Daylighting and Visual Comfort:** NYC mid- or high-rise buildings stressed improved daylighting strategies in their designs
- Indoor Air Quality/Health: A key component to increasing indoor air quality is eliminating combustion equipment within the conditioned spaces
- Active Lifestyles: Projects include bike storage, and are near public transit and other services
- **Mental Health:** Green spaces especially in dense urban sites can have a positive impact on mental health



Resiliency

Resiliency Strategies



West Side Homes, Buffalo, NY Rendering by Stieglitz Snyder Architecture – A LaBella Company

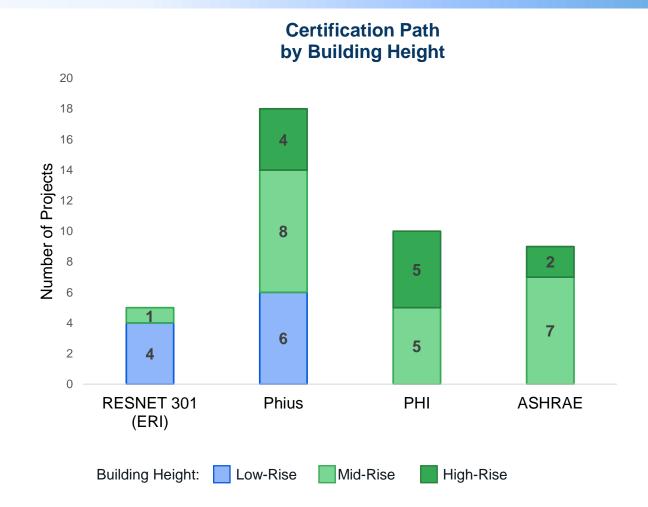
■Upstate ■NYC

Quantitative Analysis

- **Design Energy and Carbon Emissions:** Analyze design performance from an energy and a carbon perspective.
- **Measured Energy and Carbon Emissions**: Analyze measured performance for completed and occupied buildings where available.
- Economic Performance: Examine projected or, if available, actual economic performance metrics such as project and measure costs, energy savings, full payback, and return on investments (ROIs).

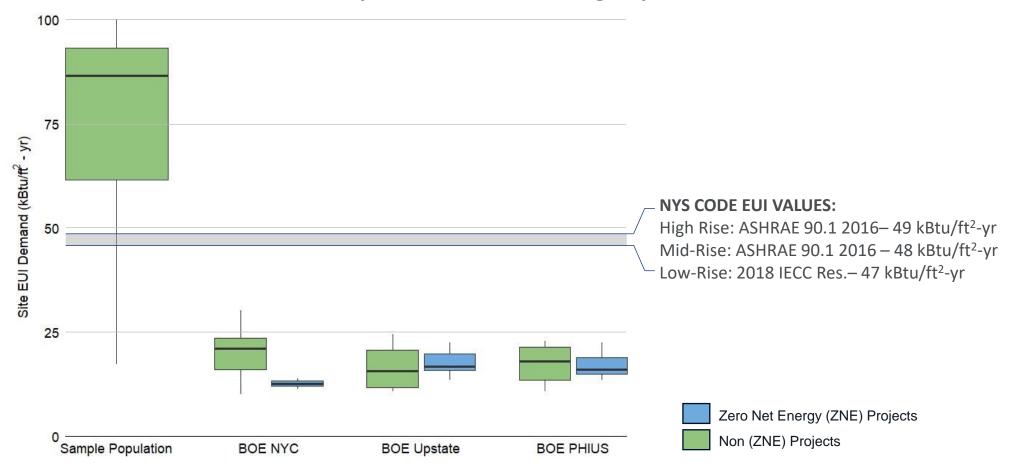


Modeling Pathways



Design Energy Use Intensity

Predicted Site EUI Compared to New Building Population



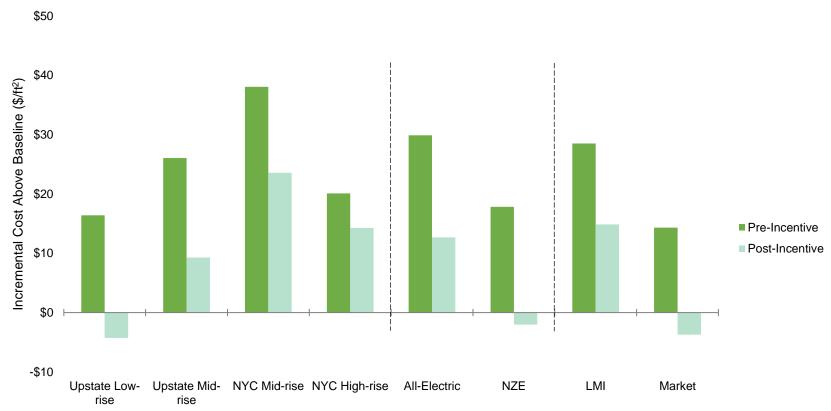
Cost Implications

Economic Analysis:

- Project teams self reported project costs and incremental costs.
- Cost baselines were determined by project teams based on their cost estimates.
- The report team attempted to align or qualify the way the design teams estimated total and incremental costs and compare them to other methods and standards to add context to the economic performance metrics.
- Energy cost can vary by time of use or demand charges. The report team qualified, where available, how projected energy costs were estimated by project.



Project Incremental Costs



Incremental Cost Compared to Baseline

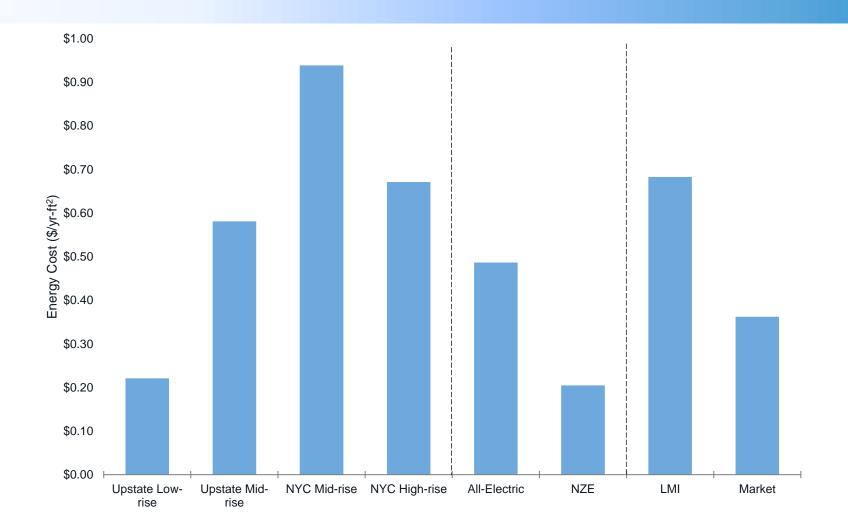
Incremental Cost by Component

\$30 \$25 Incremental Cost Above Baseline (\$/ft²) \$ 01 \$ 5 \$ 05 Lighting Appliances HVAC DHW Generation Envelope Smart Tech Testing Other Performance \$0 -\$5 Upstate Low- Upstate Mid-NYC Mid-rise NYC High-NZE LMI All-Electric Market rise rise rise

Incremental Costs of Phius Projects

Incremental Cost by Component - BOE Average vs. Phius \$30 \$25 Lighting Appliances HVAC DHW Generation Envelope Smart Tech Testing Other Performance \$0 -\$5 Upstate Low-rise Phius - Upstate NYC Mid-rise Phius - NYC NYC High-rise Phius - NYC Mid-rise High-rise Low-rise

Annual Energy Costs



Linden Grove, Brooklyn, NY Rendering Courtesy of: Bushwick Senior Housing LLC



Cost Reduction Strategies

Economic Performance and Understanding Tradeoffs:

- **Integrated teams** iteratively designed a package that prioritizes investments in energy and carbon reduction.
- Cost premiums were kept small, largely because of the **project teams' prior collective experience with high-performance design** and construction, allowing them to make intelligent, cost-effective package tradeoffs without sacrificing performance.
- Cost reduction strategies included **shortening learning curves**, **opting for simple, replicable designs**, and using **prefabricated materials**.
- Solar PV systems, envelopes, and HVAC systems drove incremental costs, while DHW was not a significant incremental cost in any project.

Thank you!

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Buildings of Excellence Case Studies:

https://www.nyserda.ny.gov/All-Programs/Multifamily-Buildings-of-Excellence/Winners/Resources

> Photo of Solara Apartments, Rotterdam, NY Courtesy of Harris A Sanders Architects, P.C., and Black Mountain Architecture

